

Chandigarh Business School of Administration

Department of Business Administration

BOOK CHAPTER PUBLICATIONS 2024-25

S.No.	Title of the Book Chapter	Name of the conference/ book publisher	Name of the author	ISSN / ISBN no.
1	National education policy 2020: issues, challenges, implication and adaptability	Twentyfirst Century Publication Patiala	Dr.Preeti Sharma	978-93-6586-250-8
2	Research Trends in Commerce and Management	MKSES Publisher	Dr.Preeti Sharma	978-81-19746-59-0
3	The New Education Policy NEP-2024	Geh Press	Dr.Preeti Sharma, Dr. Ankit Kumari, Ms.Sonal Walia	978-93-6717-007-6
4	Research Trends in Commerce and Management	MKSES Publisher	Sonal Walia, Dr. Ankit Kumari	978-81-19746-59-0
5	Sustainability and Adaptability of Gig Economics in Globle Business	IGI Global Scientific Publishing	Dr. Tanya Kumar	979-8-3693-9387
6	Innovative Approaches in Computational Systems and Smart Applications	IGI Global Scientific Publishing	Dr. Preeti Sharma	979-8-3693-9387
7	A Study on Relationship Strategies Used by E-Commerce Concernes in India	International Conference on Shaping the Future: Global Trends in Management Paradigms (ICSFMP 2025)	Dr. Geetika Sharma	978-93-48639-32-5
8	Emotional Intelligence Management Impact on Higher Education Employees Work Life Quality	International Conference on Shaping the Future: Global Trends in Management Paradigms (ICSFMP 2025)	Dr. Prerna	978-93-48639-32-5
9	The Impact of Digital Transformation on Mangement Paradigms: A Multidisciplinary Approach	International Conference on Shaping the Future: Global Trends in Management Paradigms (ICSFMP 2025)	MS. Rashika	978-93-48639-32-5
10	Exploring Emerging Trends in the Global Fintech Sector	International Conference on Shaping the Future: Global Trends in Management Paradigms (ICSFMP 2025)	Dr Banita	978-93-48639-32-5
11	AI for Urban Planning and Management	SERB Sponsored @nd International Conference on Recent Advancements in Communication, Computing & Artificial Intelligence (RACCAI-2024), AIP Publishing	Dr. Geetika Sharma	0094-243